



# BrookNotes

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## Brookwood Alliance Formed

By Alison Caughman with Joe Gardner

In 2006 it became apparent to then-Brookwood Hills Community Club President Benning Grice that there was a void along Peachtree Road. To the south the Midtown Alliance had organized a highly successful effort to create a “blueprint” for the area that is now being realized. To the North the Buckhead Alliance was well on its way to transforming the look and feel of the Buckhead Business District. Benning realized that the stretch of Peachtree from Deering Road to Peachtree Creek was being developed without a similar group to speak for the adjacent neighborhoods and their 1,300 households. Thus was born the “Brookwood Alliance,” a 501(c)(3) not for profit corporation with representation from the civic associations of Ardmore Park, Brookwood, Brookwood Hills, Collier Hills, Collier Hills North, and Loring Heights. Brookwood Hills Board Member Joe Gardner is the current Alliance Chair. Joe is a highly respected Atlanta architect and a past president of the Georgia Chapter of the American Institute of Architects.

The mission of the Brookwood Alliance is to preserve and enhance the unique identity and character of the Brookwood Community through coordinated activities of the member neighborhoods in collaboration with institutional and commercial neighbors as well as with the many government and regulatory bodies that have the power to make decisions impacting us all. The vision of the Brookwood Alliance is the fostering of a healthy and livable Brookwood Community as a “calmer oasis” between the more intensely developed communities to our north and south. The Alliance seeks area-specific planning restrictions guided by principles which promote a diversity of land uses:

- Strictly preserved single family residential neighborhoods
- Open green spaces
- Low- to mid-rise mixed-use structures built for multi-family housing, retail and commercial business purposes
- Major institutions such as Piedmont Hospital and the Shepherd Center.

The Brookwood segment of the Peachtree Corridor can shine as a walkable village, with pedestrian-friendly streets, buildings and services, and attractive, landscaped streetscapes enhanced by a variety of green and open public spaces.

The Brookwood Alliance Board meets monthly. To learn more about its work, contact Joe Gardner at 404-352-2949 or at [jgardner@gstj.com](mailto:jgardner@gstj.com).